**Marketing**

Marketing handles strategic initiatives that integrates Public Relations, Corporate and Marketing Communications. This department is broken down into Communications, Marketing Operations, Government Affairs, Demand Generation, and Product Marketing.

**Employees**

Defined as the people who design, sell or  contribute to the functions of  Greenway Health.

**Manager**

employees with authority/ knowledge to make changes or override system decisions.

**Third Party**

companies that are partnered or supplies goods and services to  Greenway Health. Greenway is partnered with numerous companies ranging from many aspects of the business world.

**External**

Federal and State agencies,  Industry/Government Affairs

**Customer**

people or organization that purchases or uses Greenway Health products or services. The customers come to play mainly in the Demand Generation section of the Marketing department.

**Operations**   
Operations is responsible for running Greenway Health successfully. They oversee other departments at Greenway, as well as the development of customers and employees.

**Customer Service**

Customer Service handles customer care for Greenway Health. They respond to customer complaints, fix defaults within the software, and review customer suggestions in regards to their software.   
  
**Sales**   
Sales handles transaction activity for Greenway Health. They are broken down into two major sections, external and internal sales. External sales handles any new potential customers while internal sales handles any customers who are interested in Greenway’s add on features.   
 **Accounting**   
Accounting handles the planning, organizing, accounting for and controlling  the company's finances. This department is located in Tampa, Florida.  
  
**HumanResources**   
Human Resources handles human resources, recruiting, terminating, learning and development. They are devoted to providing guidelines and support to employees within Greenway Health.